



Pure Bio &lt;purebioltd@gmail.com&gt;

## Practitioner News November 2019: Latest on E-Cigarette health damage

1 message

Pure Bio <info@purebio.co.uk>  
Reply-To: Pure Bio <info@purebio.co.uk>  
To: purebioltd@gmail.com

29 November 2019 at 10:44

Practitioner News  
Nutritional Update November 2019

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Dear Colleague

Welcome to our November nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

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### Featured Articles

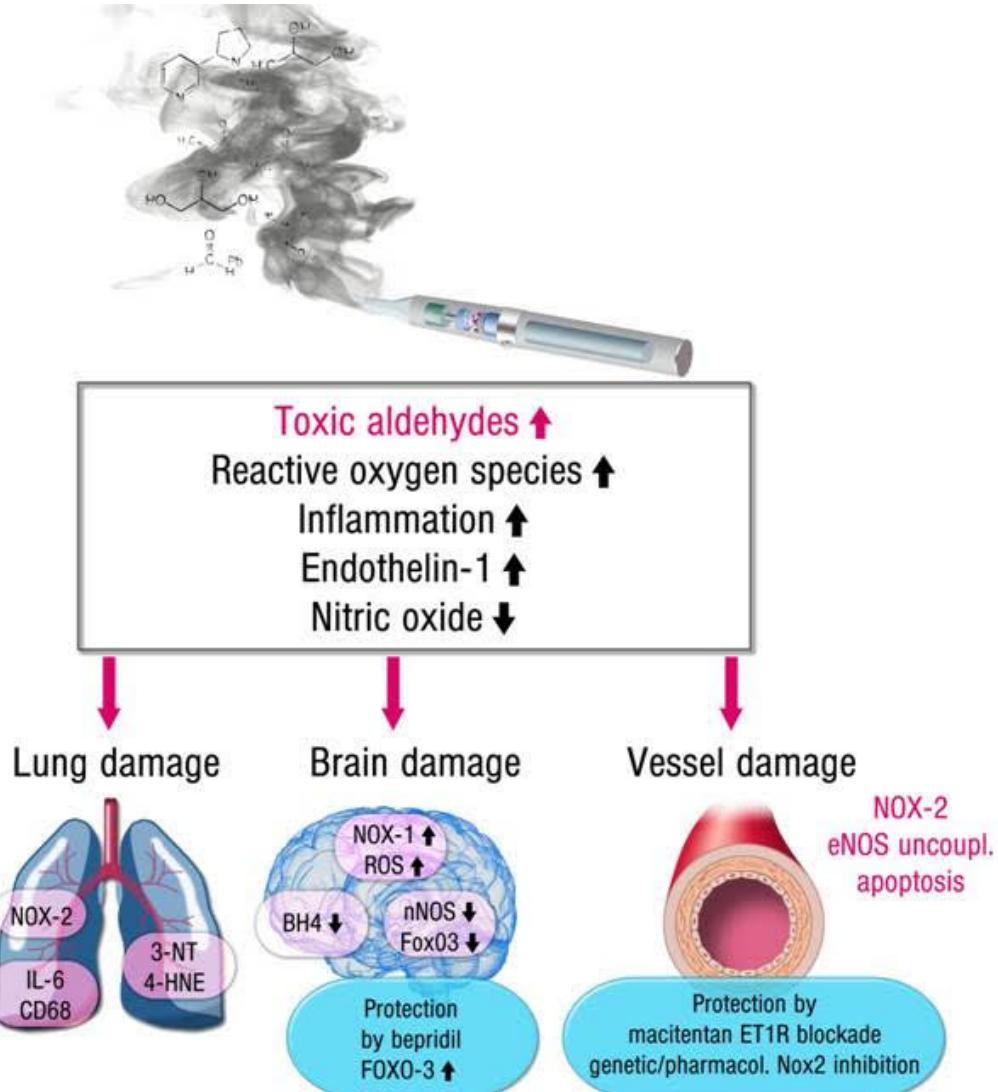
#### [CARDIOLOGISTS ESTABLISH HOW E-CIGARETTES DAMAGE THE BRAIN, BLOOD VESSELS AND LUNGS](#)

Cardiologists have issued a stark warning about the dangers of e-cigarettes, particularly for young people, as results of new research show the damage they cause to the brain, heart, blood vessels and lungs.

The study, which is published in the European Heart Journal, also identifies some of the mechanisms

involved, for which there has been limited information up until now.

Read more at [medicalxpress.com](https://medicalxpress.com)



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#### TAKING DHA IN PREGNANCY MAY REDUCE HYPERTENSION IN CHILDREN



New research shows that overweight or obese children whose mothers took 600mg of DHA daily during pregnancy have lower diastolic and systolic blood pressure at 5 years of age compared to those whose mothers did not take DHA.

Read more at [sciencebriefss.com](https://sciencebriefss.com)

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#### Product Focus

##### NEW PRODUCT LAUNCH



### Pure Bio Liposomal DHA Liquid



We are pleased to announce the launch of a new [Pure Bio product - Liposomal DHA Liquid - 30ml](#)

Docosahexaenoic acid (DHA), an omega-3 long-chain polyunsaturated fatty acid, is a component of neuronal and retinal cellular membranes which is essential for healthy brain and visual function. It also contributes to the maintenance of healthy levels of blood triglycerides and protects blood lipids from oxidative damage.

Maternal intake of DHA has been shown to contribute to the normal brain development of the foetus and of breast-fed infants. It is also key in the normal visual development of the infant up to 12 months of age.

**This cold-structured DHA liquid from Pure Bio** has not been exposed to high temperatures or pressure during its extraction. It is prepared as an emulsion, which is the optimum form for absorption. It is manufactured using only non-GMO DHA from environmentally sustainable algae - algae purity is far higher than fish, which often have toxic metal build-up.

This liquid formula is an ideal way to supplement DHA into the diet of infants and young children.

#### PURE BIO LIPOSOMAL DHA LIQUID

- Suitable for vegetarians and vegans
- GMO free
- Free from dairy, wheat grain, gluten, added sugar and soya

#### Special Note

Keep refrigerated and, once opened, use within 45 days.

#### Directions for use

Gently shake before using

#### Recommended Dosage

Take 3ml per day, in juice or on food, or as directed by your healthcare practitioner.

#### Contents: 3ml provides:

DHA (docosahexaenoic acid)	200mg
(sourced from pure algae)	

other ingredients: purified water, natural flavours, xanthan gum, gum arabic, potassium sorbate (natural flavours are fruit and berry extracts and contain no MSG)

#### ORDER NOW :\_

[Pure Bio Liposomal DHA Liquid - 30ml - £18.44](#)



To order a Pure Bio Liposomal DHA Liquid sample phial for your EFA test kit (at £1.50 each), simply call us on 01403 730342

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## Latest Pure Bio News

### EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO



Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates. This month we are launching Pure Bio Liposomal DHA Liquid - please see above for full details.

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### WINTER SALE



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
<a href="#"><u>Metabolic Xtra</u></a>	90	12	31 July 19	FREE

<a href="#"><u>Cortisol Calm</u></a>	120	49	31 Oct 19	FREE
<a href="#"><u>Magnesium Aspartate</u></a>	90	88	31 Oct 19	FREE
<a href="#"><u>Policosanol 20mg</u></a>	60	5	30 Nov 19	FREE
<a href="#"><u>Mineral 650 w/o Cu &amp; Fe</u></a>	180	6	30 Nov 19	FREE
<a href="#"><u>Magnesium Orotate</u></a>	100	1	30 Nov 19	FREE
<a href="#"><u>R-Lipoic Acid</u></a>	120	2	30 Nov 19	FREE
<a href="#"><u>Zinc 30 Orotate</u></a>	100	5	05 Dec 19	£25.99
<a href="#"><u>KrillPlex</u></a>	60	1	31 Dec 19	£29.61
<a href="#"><u>Athletic Nutrients</u></a>	180	4	31 Dec 19	£25.00
<a href="#"><u>CoQ10 60mg</u></a>	120	66	29 Feb 20	£36.49

**SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON [info@purebio.co.uk](mailto:info@purebio.co.uk)** to place your order and take advantage of the savings

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## PURE BIO CHRISTMAS TIME



### PURE BIO CHRISTMAS GIFTS



Choose from our wide range of [organic toiletries](#) and [hand-made organic candles](#) for the perfect Christmas present - from individual products to [gift sets](#) ready-made for you - the choice is yours!

Still can't decide? How about a [Pure Bio Gift Voucher](#) for your loved one to choose their favourite Pure Bio products.

### PURE BIO CHRISTMAS OPENING HOURS 2019

**WISHING YOU A VERY MERRY CHRISTMAS FROM THE PURE BIO TEAM**

Tuesday	24 December	9am to 12 noon
Wednesday	25 December	<b>CLOSED</b>

Thursday	26 December	<b>CLOSED</b>
Friday	27 December	<b>CLOSED</b>
Monday	30 December	9am to 5pm
Tuesday	31 December	9am to 5pm
Wednesday	1 January 2020	<b>CLOSED</b>
Thursday	2 January 2020	9am to 5pm



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## Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

**Why not give the gift of health with the luxury of choice!**

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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## Quote of the Month

**“You are not here to make others understand you. You are here to understand yourself”**

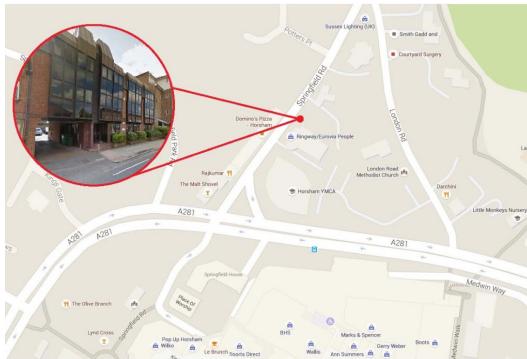
Kristen Butler

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## How to Find Us

You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,  
Horsham, West Sussex, RH12 2PD**



Tel: 0044 (0)1403 730342  
Email: [info@purebio.co.uk](mailto:info@purebio.co.uk)

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Ground Floor  
44 Springfield Road  
Horsham, West Sussex RH12 2PD  
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